Kids, families and friends love scavenger hunts and posing for selfies! Bring the curious children in your life on this exciting Photo Safari Discovery Trail and see if they can snap all of the selfie moments at these and other Salisbury Cultural District destinations. This photo safari is designed to be just the right amount of time for a family’s busy schedule. Don’t forget to bring along your smartphone or camera to capture your discoveries and share them with friends on social media.
For budding photographers in search of adventure, the Worcester Art Museum is the place to be. From knights in shining armor to hands-on activities and family-friendly programs and tours, there’s something for all to enjoy!

Step inside for a family adventure that will tickle your imagination. Meet mythical creatures, explore unusual spaces — including a cool medieval monastery building — and discover treasures from long ago (don’t miss the mummy!). Plus, see if you can find Helmutt, WAM’s German boarhound mascot, originally from the Higgins Armory Museum. He likes to hang out with other animals in the galleries!

Relax and enjoy the museum at your own pace, or download our interactive photo safari for an engaging way to explore with friends and family. Find the objects on our list, snap a photo and share it on social media using the hashtag #WAMSCD.

Ranger Alert
Before your visit, check out the museum’s website for special family-friendly events, tours and onsite activities.

Photography courtesy of the Worcester Art Museum.
HIGHLAND STREET

Walking directions: Exit the Museum’s Salisbury entrance and then turn left on Lancaster Street. Follow Lancaster Street all the way to Highland Street. Turn right and continue straight to the commercial district.

Taking a safari can work up an appetite!

Stop for a snack or meal at one of the restaurants or cafes along Highland Street. Grab a slice of pizza from Tech Pizza, a taco at Taqueria del Pueblo or some takeout Chinese from Dragon Dynasty. Or, enjoy a sweet treat from the Bean Counter Bakery.

Photography courtesy of the Salisbury Cultural District.
Walking directions: Continue east on Highland Street to West Street and turn right. Follow West Street until you just pass the intersection with Institute Road. Take the staircase to your right up to the campus.

For an out-of-this-world adventure, visit the WPI campus, home to one of the nation’s top technical arts and applied sciences universities. Imagine, as you explore the grounds, you are walking in the footsteps of great WPI scientists like “Moon Man” Robert Goddard, the father of modern rocketry, and Astronaut Albert Sacco!

The campus, with its winding paths and surprises around every turn, is a great place to resume your safari. Look for the Gompei the Goat, named for Gompei Kuwada, an alum of the university and WPI’s first goat keeper. This beloved mascot, immortalized by bronze statues, can be found in two locations on campus. Or, see who can find the water fountain, clock tower or bridge first! Download the attached list, snap a picture and share it using the hashtag #WPISCD.

Ranger Alert
Every summer WPI hosts the Touch Tomorrow Festival, one of the Salisbury Cultural District’s signature family-friendly events. This unique celebration of science, technology and robots features free family-friendly activities, hands-on experiments and demonstrations, lab tours and exciting stage programming. Check the website for details.

Photography courtesy of the Salisbury Cultural District and Worcester Polytechnic Institute.
INSTITUTE PARK
Access the park from Salisbury or Grove streets; from Humboldt or Park avenues
508-754-1234 | worcesterma.gov/city-parks/institute-park; institutepark.org

Walking Directions: Located next to the WPI campus.

For another fun outdoor adventure, cross the street to Institute Park. This natural wonderland is a great place for families to play or simply enjoy an afternoon snack under a shady tree. The park’s lush open spaces and newly constructed boardwalk around Salisbury Pond invite exploration, recreation and relaxation. You might even catch a lively community soccer, lacrosse, or football game at O’Connell Field!

While at the park, continue your safari by downloading the attached list. Look high and low for feathered friends (but, don’t get too close!), explore the perimeter of Salisbury Pond for aquatic creatures, or go in search of some of the iconic features of the park, like the Heritage Beech Trees. Don’t forget to snap a photo of what you find and share it using the hashtag #PARKSCD.

Ranger Alert
Visit the park’s website for additional recreational opportunities, cultural celebrations, and outdoor concerts, including an annual Disney-themed concert performed by the Massachusetts Symphony Orchestra at the concert pavilion.

Photography courtesy of the Salisbury Cultural District.
Side Trips

SALISBURY MANSION
40 Highland Street, Worcester, MA 01609
508-753-8278 | worcesterhistory.org/museum/salisbury-mansion/

Ready for some time travel? Then, you are at the right place. Be transported back in time to Worcester in the 1830s and take a guided tour of the mansion. Built in 1772, the Salisbury Mansion was both residence and store for the young merchant Stephen Salisbury I — the Salisbury Cultural District’s namesake. See what it was like to live in Worcester, from the first American Revolution to the city’s mid-century industrial awakening. Plus, get a miniature-sized glimpse of mid-19th-century daily life as you view an actual dollhouse-sized replica of the mansion located on the second floor! Visit the website for tour information.

ELM PARK COMMUNITY SCHOOL MURALS
23 North Ashland Street, Worcester, MA 01609
powwowworcester.com

For an amazing selfie, stop by the Elm Park Community School to take your picture against a vibrant backdrop of exterior murals painted by regional and international artists as part of previous POW! WOW! Worcester Festivals. Since 2016, this international arts festival has produced over 100 curated murals throughout Worcester and now maintains the largest collection of public murals in New England.